

UMATILLA PUBLIC LIBRARY

Annual Library Service Plan Review

2022–2023





Our Vision

This last FY, the Umatilla Public Library's focus was on outreach and continuing education. Specifically with the Spanish speakers and teens in our community. We hoped that our goals would build a strong connection with these groups so that we can have a lifelong relationship.

Goal 1: Spanish Outreach

Need for resources and services in Spanish as well as a need for programs and events.

Proposed Activities

- Partner with local organizations like Head Start and the Umatilla School District to survey and assess the population's needs
- Revamp our current Spanish adult and young adult collection
- Take suggestions from the data collected on surveys to create programs, events, and resources that fill the needs of this population
- Continue building partnerships with organizations that support and serve Spanish speakers



IMPLEMENTATION

IMPLEMENTATION



New Books

\$1,000 in new books!

- Newly purchased books include...
 - English learning books for kids
 - Kid's books
 - Teen books
 - English learning books for adults



Libros for Oregon

Our library was chosen to participate in the Guadalajara Book Fair. We will be purchasing over \$3,000 in new books!



Conexion de Madre

Mothers are able to connect with other mothers in our area, relax and destress with an activity every month. They hear from guest speakers, enter in giveaways, and enjoy snacks and refreshments.



Goal 2: Development of Teen Services

Need for teen services, activities, and programs dedicated solely to the teens in our community

Proposed Activities

- Appoint a teen representative to our advisory council
- Create a teen program with the help of our teen representative
- Begin surveying to gather data on programs, events, and resources teens may need.
- Start implementing suggestions gathered from survey data
- Create a teen council
- Maintain a good relationship with the teens in our community by continuing to improve the resources and services provided
- Staying up to date with the latest trends



IMPLEMENTATION

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Teen Rep

Isaiah Gonzalez was appointed as our Teen Rep!

Isaiah is now a senior in high school but has been volunteering at the library for over 3 years.



Our teen rep's program

Isaiah's first program was a gaming tournament. Teens got to play Mario Kart. We had a great turn out!



Surveys

Survey showed teens wanted to see

- Gaming Programs
- More Movie/TV showings
- More graphic novel books



New Programs

- Drama Club
- Anime Club
- Gaming tournaments

Goal 3: Computer Literacy Classes

Need for basic computer skills. From accessing the internet to composing an email and printing

Proposed Activities

- Begin by offering an introductory skills course. Patrons will learn basic terminology, how to access the internet, word basics, and how to create and access their email.
- Begin surveying to gather more information about what patrons in our community would like to see from these courses.
- Continue to develop courses by partnering with an IT specialist that can provide more advanced courses
- Our goal is to continue to provide these classes for as long as there is a need in the community



IMPLEMENTATION

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Unfortunately, our partnership with Head Start's Bilingual Advocate fell through. But, we have not given up!

- Working to improve our public use computer area by installing new software
 - Envisionware, Microsoft Office, Deep Freeze
- Looking for new partners

We hope to get this up and running next calendar year!



CHALLENGES

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The only challenge we had was with partnerships. A lot of our programs counted on partnerships in order to run smoothly, but there were times when partners would forget about an event or cancel last minute.

PARTNERS

Program Partners

These partners helped make our programs a success. These were guest speakers and people who donated their time or resources

- US Bank
- 211 Info
- Domestic Violence Services
- Blue Mountain kids
- Carolina Munez
- Queen's Gym
- Conexion de Madre
- Good Shepherd's ConneXions
- Apa-Churros
- Two Acre Farms
- Nurse-Family Partnerships
- Head Start

Summer Reading Partners

These partners helped make our summer reading program a success. From providing funding, free supplies, and even advertising. We couldn't have done it without them!

- UCSLD & District Libraries
- State Library of Oregon
- G & J's Dairy Freeze
- Walmart and Walmart DC
- Java Junkies
- Harvest Foods
- Umatilla School District
- Libros for Oregon



UCSLD AWARENESS

UCSLD Awareness

Brochures

We provide information about UCSLD in our brochures. Every new library user receives one. Additionally, we have infographics provided by UCSLD available at our front counters and foyer.

Participate in District-Wide Programming

Our library participates in all district-wide programming that is available through UCSLD. Participating in these programs are just another way that we can help spread awareness about the UCSLD.

- Library Road Trip
- Library Sign-Up Month



**CONTINUED SUPPORT
FROM UCSLD**

CONTINUED SUPPORT

AWARENESS

The Libraries Provide-Countywide for GO! Magazine has been a great avenue for increasing public awareness of the district libraries and our events. We appreciate every post, and would like to see that continue.

TRAINING

Our staff appreciates all the thought and work that goes into planning the all staff in-service trainings we do twice a year. There aren't many opportunities for libraries to attend trainings together so this time is very valuable to us.

MEETINGS & COMMITTEES

I really enjoy meeting up with other directors and being able to hear from everyone and what they have been up to. I have also enjoyed the committees that were formed with other library directors. There is nothing better than to have a group of people who understand your struggles and successes. I always appreciate librarians and their willingness to share their ideas and resources so that we can all be successful. This all starts with UCSLD because they provide an opportunity to be open and vulnerable, so thank you!

THANK YOU!