

Umatilla Public Library

Annual Library Service Plan – FY 2023-24

Library Vision for the Future:

This year, the Umatilla Public Library will continue to focus on outreach and continuing education. Specifically with the Spanish speakers and teens in our community. We have made some great partnership and we hope to continue to nurture these relationships through the continuation of collaborative events and programs.

Goal #1: Spanish Outreach

Community Needs:

- Need for resources and services in Spanish
- Need for programs and events in Spanish
- Need for materials in Spanish

Priorities:

- To continue to build relationships with the Spanish speakers in our community

Year 1 Activities:

- Use data collected to make informed choices on materials to purchase
- Continue to nurture the partnerships between Head Start, Migrant Education Program, and Conexión de Madre (Mother's Support Group) through collaborative programming and resource sharing
- Revamp our current Spanish adult collections as well as our Spanish young adult collection
- Library Director, Susie Sotelo, will apply to attend the Guadalajara Book Fair with "Libros for Oregon". If chosen, our library will have the opportunity to buy culturally appropriate books for our library straight from book vendors at the Guadalajara Book Fair.

Year 2 Activities:

- Take suggestions from our partners to create programs, events, and resources that fill the needs of the Spanish speakers in our community
- Stay up to date with new book releases in Spanish

Year 3 Activities:

- Continue building partnerships with organizations that support and serve this population

Goal #2: Development of Teen Services

Community Needs:

- Need for teen services, activities, and programs dedicated solely to the teens in our community

Priorities:

- Create a Teen Library Council with the aid of our teen representative.
- Create teen driven programs and events with the help of our Teen Council

Year 1 Activities:

- Create a Teen Library Council
- Create teen driven programs and events with the help of our teen representative and Teen Library Council
- Enlist the help of our Teen Library Council to survey teens in our area to help determine needs and wants

Year 2 Activities:

- Start implementing suggestions gathered from our teen driven surveys
- Begin implementing suggestions
- Revamp our YA collections

Year 3 Activities:

- Maintain a good relationship with the teens in our community by continuing to improve our resources and services provided
- Staying up to date with the latest trends

Goal #3: Continuing Education for Adults

Community Needs:

- Need for continuing education programs. Some suggested programs and services include computer basics skills, GED help, learning the English language, and career help

Priorities:

- Promote current databases available to our patrons
- Develop literacy classes geared towards adults
- Continue to offer computer literacy classes

Year 1 Activities:

- Promote current databases we have available to our patrons. We will promote through social media and post flyers at local businesses. We will also promote through our weekly newsletters and monthly videos.

- Continue to offer computer literacy classes. Patrons learn basic terminology, how to access the internet, word basics, and how to create and access their email.

Year 2 Activities:

- Enlist the help of our partners to offer literacy classes.
- Continue to offer computer literacy classes, if needed.

Year 3 Activities:

- Our goal is to continue to provide these classes for as long as there is a need in the community