<u>Pilot Rock Library</u>

<u>Library Vision for the Future: Have the library be a welcome & friendly place for community to gather. Work on finding ways to encourage adults/youth/children to stop by.</u>

1. <u>Goal: Youth</u>

Needs addressing:  Children are not using the library,

Priority(ies):

Year 1 activities
Advertise an encourage kids to stop by, mention the stay & play area to adults, put toys/games out and easy to see. Since there is no school on Friday's focus on getting kids in on that day. Continue to add graphic novels and audio books to the collection.

Year 2 activities
Would like to have enough interest to start a chess/ lego club or youth book club. Work with elementary and jr. high libraries to encourage them to send kids to the public library.

Year 3 and beyond activities


2. <u>Goal:</u>

Needs addressing:  Not using technology/social media enough.

Priority(ies): Develop an online presence.

Year 1 activities
Work on posting on Facebook, try to do it several times a week. Everyday would be better. Keep website up to date.

Year 2 activities
Design a new website- make it more interesting, more user friendly and interactive. Maybe look into other social media platforms, instagram, snapchat ?

3. <u>Goal:</u>

**Needs addressing:** More adult interest in the library.

**Priority(ies):**
Encourage people to take advantage of everything the library has. Much more than just book shelves.

**Year 1 activities**
Continue with book club and try to expand it. Make new/different interesting window displays and seasonal decorations. Attend city council a few times a year. As a department head I should be keeping them informed of what is going on in the library.

**Year 2 activities**
Get out in the community more. Participate in community programs, volunteer, outreach to senior/homebound patrons.

**Year 3 and beyond activities**