

Annual Library Service Plan – FY2020-2021

Stanfield Public Library

Library Mission Statement:

The Stanfield Public Library's mission is to provide a cultural, informational and educational resource for the people of the area.

1st Goal - FY 2020/2021

Consistent library programs throughout the year for all ages.

Community Needs:

With so much negativity and stress going around due to the Covid pandemic, children are not back in school, people are worried about jobs, the media causes even more stress on a daily basis. We feel that it is important to offer something that will help educationally and emotionally. We hope to offer programs and activities that do just that.

Programming at the library helps:

- Encourage problem solving
- Improve fine motor skills
- Help people express themselves
- Encourage critically thinking, exploring & thinking
- Builds Self-Esteem
- Helps build connections
- Encourages Self-Expression
- Help release stress & anxiety.
- Help build a positive community environment

With limited resources in Stanfield, community members often have to go to other places for continuing education, lifelong learning and entertainment programming.

1st Goal Activities - FY 2020/21

- For this fiscal year, we will reevaluate last year's activities & programs, adjust what is working/needed and continue.
- Will hold an adult program at least once a month
- In addition to the weekly storytime for children, we will hold at least two programs for youth each month.
- Extending marketing of programs beyond Facebook to reach a larger portion of the community and build awareness of library programming.
- Will begin a summer reading program for adults in Summer 2021
- Will continue youth programming throughout the summer reading program

2nd Goal - FY 2020/2021

Update the Stanfield Public Library Web Site

Community Needs:

Covid has made it necessary for everyone to use the internet and it is a crucial time to have a current and updated website that is easy for our community to use.

Updated website:

- Improved access to current library information
- Easier access to library services
- Help make our library more relevant to needs of the community
- Provides more services to those who can't come into the library in person

2nd Goal Activities - FY 2020/21

- Work with the City of Stanfield to re-design the website
- Ensure the ease of access to the library's website for the entire community
- Ensure ADA accessibility of website content
- Keep the website updated
- Increase in library cards through an online registration method
- Increase in library use because of more awareness of current situations
- Extend reach of online, digital services