Athena Public Library
Annual Library Service Review – FY 2018-19

Library Vision:

   Athena Public Library is a bold and vibrant part of Athena, Oregon. We support and develop programs and collections that contribute meaning and value to community life.

1. **What were your goals for FY2018-19?**

   a. Goal 1: Increase Services to the K-12 population.
      i. Changed hours to be open every weekday after school.
      ii. Implemented weekly crafternoon, started regular teen nights
      iii. Advertised for teen advisory board but had no interest, will try again.
      iv. Participated with the middle school OBOB team by purchasing books, helping with team practice and attending regional competition.
   b. Goal 2: Increase adult attendance at library programming.
      i. Hosted 26 adult programs in FY2018-19
      ii. Adult program attendance of 450
      iii. Started a monthly book club
   c. Goal 3: Create a vibrant volunteer program and support the growth and revitalization of Athena Library Friends Association (ALFA).
      i. Worked with ALFA to create new branding (will be released at Nov 2019 annual meeting)
      ii. Developed policies for volunteers
      iii. Welcomed several regular volunteers for specific needs.

2. **What community needs did your goals meet?**

   a. Goal 1 was addressing a felt need in the community for after school activities for elementary students, an observed interest in a growing group of middle school students who were choosing to be in the library, and a need to engage teens more deeply with library programs and services.

b. Goal 2 was addressing the results of a survey that indicated a need for more adult programming at the library and the stated desire of the library board to see more adults in the library.

c. Goal 3 was addressing the stated desire of the ALFA board to increase membership and engagement with their group and the expressed interest of area students who wished to volunteer at the library.

3. **Share the challenges, if any, you had in meeting your plan's goals. What changes would you have made to better meet the needs in your community?**

Our main challenges are always around staff time and funding. As I am essentially a one-person staff any evening programs have to be run and attended by me. It's very difficult to balance time and to justify trying a new program that might be sparsely attended when it requires a personal/family sacrifice.

Additionally, some of the goals we set for FY 2018-19 were reach goals and we didn't quite get there. I'll continue setting some challenging goals even though we may not always meet them.

4. **List your library and or community partners, with a brief statement about how they supported the accomplishment of your goals.**

   a. ALFA is a source of funding, volunteers and encouragement. They are excited about new ideas and willing to be flexible when necessary.
   b. Wildhorse Foundation provided a significant grant for technology in our Teen Room.
   c. Umatilla County Cultural Coalition provided a needed grant for Teen Programming.
   d. Athena Chamber of Commerce supports all of our programming with advertising, welcomed us to the Athena Tuesday Market this summer, offers space for us at their special events (Hodaka Days, Caledonian, Fall Festival, Trunk or Treat, etc)
   e. Athena Main Street Association gave us a platform during their Community Night Out this summer so that Summer Reading Participants could share some of what they'd been doing in our Universe of Stories Program.
   f. Athena Weston School District partners with us to bring programming to the schools, lets us use their space, lets us participate in the OBOB program, is open to developing new partnerships and ideas.

5. **What actions did you take this last year to increase awareness of District support of library customers?**

   We include information about the District and a link to the UCSLD website on our library website. We welcome the Take Off program to our Storytime every month. We participated in the Food for Fines program. Every time I help a customer set up Library 2 Go I mention that it is paid for by District funds. I try to talk about the District whenever it is appropriate to do so.

6. **Outside of current financial support, in what ways can the UCSLD continue to support district libraries' staff members and customers?**

   I'd really like to see more opportunities for Library Directors/staff to interact. I think there are ways we could be doing more collaborative programming. In addition, I think there is a lot of talent and knowledge in our District and we could be gleaning more from one another. Perhaps Directors could take turns planning Director's meetings.

   I'd love it if there could be a District-wide technical support specialist. We have always used the ESD for technical support but it can be difficult to get someone here in a timely matter because, rightly, the schools come first.

   Updating the UCSLD website. There is a selected statistics page on the website and it has statistics only through FY2015/16. If the board desires that statistics be shared like that I'd like to see the information be kept as up to date as possible.