



Umatilla County Special Library District—Strategic Plan—2019 Update

Mission—
 The Umatilla County Special Library District works in partnership with our libraries to advance and make available excellent library services, programs and continuing education opportunities for all.

Vision—
 In Process

Values—
 Customer Focus—Communication—Leadership—Integrity—Teamwork—Growth—Creative Innovation—Flexibility

Strategic Issues	Goals	Activities
How does the UCSLD leverage tax dollars to ensure the continuation of excellent, growing library services within the district?	The UCSLD seeks dynamic partnerships to enhance library services to residents of the district.	<ul style="list-style-type: none"> Assessment of needs Identifying potential partners By July 1, 2019, new City/District Agreements are in place Beginning FY2019-20, review of tax distribution formula for addition to FY2022-23 City/District Agreements
	The UCSLD invests in professional development to build the capacity of boards of directors, boards of trustees and all UCSLD and public libraries' staff members.	<ul style="list-style-type: none"> Continuing RDA-related and other cataloging training The UCSLD will provide in-service trainings for all library staff During FY2019-20, will organize a training for the UCSLD library boards of trustees and city councils
	The UCSLD operates efficiently, effectively and within the laws of the State of Oregon and the approved policies of the UCSLD Board of Directors.	<ul style="list-style-type: none"> The public and libraries' staff members have access to early documents of the UCSLD through digitization efforts. The policies of the UCSLD Board of Directors are reviewed and updated UCSLD records are organized, retained and destroyed according to the State of Oregon law. The plan for a new courier car purchase will be ready to implement Additional job duties and work hours are added to the Early Literacy Program Manager position in order to build redundancy into administrative tasks.
How do populations in Umatilla County access library services?	The UCSLD supports libraries' outreach efforts, helping to provide accessible services to populations where they are.	<ul style="list-style-type: none"> Partner the Take Off! Program with libraries to provide children's programming Storytime kits for libraries are created and available An early childhood literacy meeting is planned with our libraries Support our libraries' outreach efforts
	The UCSLD directly provides early childhood literacy outreach to children in Umatilla County.	<ul style="list-style-type: none"> Partner with Umatilla County Early Childhood Educators to provide services to develop early literacy skills Facilitate opportunities to encourage adults to read with children Provide quality early literacy materials to the children served by the Take Off! Program Continue to support the Dolly Parton Imagination Library to enhance UCSLD early literacy efforts
How do more people learn about what services the UCSLD and member libraries offer?	Residents of the UCSLD have access to centralized and increased communication avenues to increase their ability to participate in the services offered by the libraries.	<ul style="list-style-type: none"> The new strategic plan of the UCSLD is publicized A marketing plan for the UCSLD and libraries is created and implemented
	Library staff members have access to the information and support they need in order to reach more people with the library's message.	<ul style="list-style-type: none"> UCSLD SharePoint sites are developed for Libraries' staff members, board members and Friends of Libraries UCSLD website provides increased communication of district events, projects and opportunities