



Umatilla County Special Library District—Strategic Plan—2020-21 Update

Mission—

The Umatilla County Special Library District works in partnership with our libraries to advance and make available excellent library services, programs and continuing education opportunities for all.

Vision—

The Umatilla County Special Library District (UCSLD) works collaboratively with our public libraries to ensure that high quality library services are available to all. Public libraries are places of welcome for everyone, and UCSLD strengthens and unites our communities. Library staff are valued and recognized for providing exceptional service to their communities. UCSLD invests in Library Staff development, and offers opportunities for interaction, skill-building and cross-training. To advance the vision, UCSLD partners with groups and organizations to increase the reach of literacy and access to information, building on the foundations of a democratic society.

Values—

Customer Focus—Communication—Leadership—Integrity—Teamwork—Growth—Creative Innovation—Flexibility

Strategic Issues	Goals	Activities
<p>How does the UCSLD leverage tax dollars to ensure the continuation of excellent, growing library services within the district?</p>	<p>The UCSLD seeks dynamic partnerships to enhance library services to residents of the district.</p> <p>The UCSLD invests in professional development to build the capacity of boards of directors, boards of trustees and all UCSLD and public libraries’ staff members.</p> <p>The UCSLD operates efficiently, effectively and within the laws of the State of Oregon and the approved policies of the UCSLD Board of Directors.</p>	<ul style="list-style-type: none"> • Community assessment of needs • Identifying potential partners • Reviewing tax distribution formula to up-date FY2022-23 City/District Agreements • Investigate ways to work more efficiently and without duplicative effort with LEO & Sage • UCSLD staff participates in continuing education to build the capacity to support library services in the UCSLD • The UCSLD will provide in-service trainings for all library staff in the UCSLD • Work with OSL and SDAO to provide a training for library boards of trustees and city councils • The public and libraries’ staff members have access to early documents of the UCSLD through digitization efforts. • The policies of the UCSLD Board of Directors are reviewed and updated • UCSLD records are organized, retained and destroyed according to the State of Oregon law. • Purchase a new Take Off! vehicle • Develop new and more efficient processes using technology tools • Work through a succession planning process to create a plan
<p>How do populations in Umatilla County access library services?</p>	<p>The UCSLD supports libraries’ outreach efforts, helping to provide accessible services to populations where they are.</p> <p>The UCSLD directly provides early childhood literacy outreach to children in Umatilla County.</p>	<ul style="list-style-type: none"> • The Take Off! Program partners with libraries to provide children’s programming • Storytime kits are available for libraries and clientele • Continue working with partners who serve populations that do not have access to libraries • Support our libraries’ outreach efforts • Partner with Umatilla County Early Childhood Educators to provide services to develop early literacy skills • Facilitate opportunities to encourage adults to read with children • Provide quality early literacy materials to the children served by the Take Off! Program • Continue to support the Dolly Parton Imagination Library to enhance UCSLD early literacy efforts
<p>How do more people learn about what services the UCSLD and member libraries offer?</p>	<p>Residents of the UCSLD have access to centralized and increased communication avenues to increase their ability to participate in the services offered by the libraries.</p> <p>Library staff members have access to the information and support they need in order to reach more people with the library’s message.</p>	<ul style="list-style-type: none"> • The new strategic plan of the UCSLD is publicized • A marketing plan for the UCSLD and libraries is created and implemented • Utilize technology, etc to grow communication with Libraries’ staff members, board members and Friends of Libraries • UCSLD website provides increased communication of district events, projects and opportunities