

Umatilla Public Library

Annual Library Service Plan – FY 2020-21

Library Vision for the Future:

At the heart of the City of Umatilla, the Umatilla Public Library provides resources, programs, and events for all community members. We have a collection of over 27,000 books, movies, audiobooks, magazines, and newspapers available for check out. We also offer over 76,000 e-books and audiobooks available in our digital library for all our patrons at no cost. We offer free computer access, as well as printing and faxing at a low cost. Over the past several years, we have increased our emphasis on programs and events for all ages.

This fiscal year, the Umatilla Public Library will undergo a layout change to make room for growth as well as for programming. We felt the need to create an individual teen space as well as a space for kids, which we have called Teen Zone and Kid Zone.

Our vision is to continue providing these resources and programs to motivate and encourage patrons of all ages to continue reading, growing, and learning no matter what age!

Goal #1: Library Layout Change

Community Needs:

- Need for a teen space where they can feel safe and welcome after school.
- Need for a kid's space where parents can bring their pre-school and elementary aged children to explore and learn the world of early literacy.
- Need for space for more programming for patrons of all ages.

Priorities:

- Teen Zone
- Kid Zone
- Making room for "in-house programming" (currently using the City's Council Chambers)

Year 1 Activities:

Teen Zone

- Change layout- teen area will be the new kid's area and vice versa.
- Paint the new teen zone.
- Arrange furniture and bookcases.
- Get City Public Work's staff to anchor bookcases to the wall.
- Purchase new computer tables, café tables, chairs, and bean bag chairs.

- Install projector and projector screen to the teen area.
- Demolish stage.
- Have rewiring done so we are able to turn off the lights in the teen area so that it can make watching movies more enjoyable.

Kid Zone

- Change layout; Teen area will be the new Kid's area and vice versa.
- Empty out room to create space for new furniture.
- Purchase baby gym, activity wall boards, new computer desk, chairs, headphones, and bench.
- Purchase 2 AWE Early Literacy Computer Stations.
- Paint the new Kid Zone.
- Install new mural.
- Purchase new mobile stage that can be used for events as needed and will provide much more surface area than the old permanent stage.

Library Layout

- Change orientation of all library book cases to create a more user-friendly experience and to support room for growth. This will also make room for more programming in the library. This will make programming much easier as we are currently having to reserve the City's Council Chambers and work around other schedule conflicts.
- Purchase 2 new computer tables and change the location of these computer tables. (They will now be against the library windows)
- Purchase new signage and "shopping carts."
- Get perforated window graphics installed from Fast Signs in Kennewick, WA. This will prevent sun from shining down on patrons while able to promote our free resources and add a pop of color to the exterior of the library.

Year 2 Activities:

- Work with the Teen Council (discussed below) to bring new programming and ideas to the library.
- Continue to collaborate with the Umatilla School District and City on programs and events.
- Host an open house event to show the library changes **if possible. If not, we will host a Facebook Live or prerecord a library tour (COVID-19).**

Goal #2: Community Outreach (Umatilla Public Pop-Up Library)

Community Needs:

- Getting to the library is difficult for some of our patrons because of lack of transportation or because of health issues.

Priorities:

- Lifeways (Mental Health Hospital)
- The Links (Senior Living Apartments)
- Parks and other housing developments where no transportation is available
- Umatilla Community Center and Senior Lunches
- Umatilla/Morrow County Head Starts
- Home delivery service

Year 1 Activities:

- Purchase library vehicle.
- Talk to Ford about getting a donation for a graphic wrap for the new library vehicle.
- Schedule weekly visits to Lifeways, The Links, Parks and Housing Developments.
- Provide services patrons would normally get in a library setting like checking in or checking out materials as well as programs and events.
- Teach patrons how to access our online library of books.
- Have monthly programs at the different locations when possible or via Zoom (COVID-19). Including book club, painting, crafts and more!
- Implement book delivery to get materials to patrons who cannot get to us.
- Sign-up out of reach patrons with library cards to access our online books and participate in our pop-up library events.

Year 2 Activities:

- Year 2 activities will look the same and we hope to continue this for many more years to come.

Goal #3: Encourage Early Literacy

Community Needs:

- Resources for pre-school aged children.
- An environment where parents can take their children to explore early literacy.
- Community programming for early childhood learning.
- Events for parents and their young children.

Priorities:

- Early Literacy and love of reading and learning.
- Provide parents with the resources needed to help their children flourish in early literacy.
- Create events and programming.

Year 1 Activities:

- Create an inviting space for parents and children.
- Have weekly story times and giveaway to encourage a lifelong love of reading and learning.

- Purchased 2 AWE Early Literacy Computer Stations (1 English & 1 Bilingual Spanish).
- Host themed story times to increase participation and engagement (we had Princess Belle visit our story time last time) or have Facebook Live, pre-recorded, or Zoom Story times (COVID-19)
- Purchase new books on early literacy.
- Create a newsletter with up to date information on early literacy. This will include websites, resources, books to read and different activities for parents to do with their children.

Year 2 Activities:

- Year 2 activities will be the same as last years except for purchasing the vehicle and the donated vehicle wrap.
- We plan to continue these activities for many years to come.

Goal #4: Teen Outreach

Community Needs:

- Programming and events targeted for teens.
- Autonomy in decision making and planning.
- Create library teen council

Priorities:

- Create a Teen Council.
- Create new programming.
- Allow for autonomy through programming and planning.

Year 1 Activities:

- Start a teen council that can advise us on what they would like to see in their library.
- Follow through with their requests/suggestions (as best we can in an appropriate manner).
- Meet with teen council at the library or via Zoom (COVID-19) to discuss future plans.
- Have events like craft nights, game nights, movie nights at the library or via Zoom (COVID-19). We will have take home kits with links on how to join online.

Year 2 Activities:

- All year 1 activities will be ongoing

Goal #5: Adult Outreach

Community Needs:

- Programs, activities, and events for adults.
- Have a space where patrons of our community can feel comfortable, safe, and welcome.

Priorities:

- Encourage adult participation. It is never too late to learn and grow!
- To create an inviting space where patrons of our community can sit and use our free resources.
- Create programs that would encourage adult patrons to visit the library **or via Zoom (COVID-19). Continue paint nights, adult craft nights, book club etc.**
- Reach out to the LatinX community.
- Continue incorporating adults into the Summer Reading Program.

Year 1 Activities:

- Continue to host events like BINGO and paint night or have these events **live on Facebook or via Zoom (COVID-19).**
- Continue programs like Cross Stitching, Crafting, Painting and more.
- Adult Summer Reading Program.
- Giveaways, prizes, and incentives.
- Get together with the Spanish Outreach Liaison from the school district and host another annual Spanish book tasting event at the library **or via Zoom (COVID-19).** To help reach our LatinX community.

Year 2 Activities:

- Continue with Year 1 activities