

Umatilla Public Library

Annual Library Service Plan – FY 2021-22

Library Vision for the Future:

At the heart of the City of Umatilla, the Umatilla Public Library provides resources, programs, and events for all community members. We have a collection of over 27,000 books, movies, audiobooks, magazines, and newspapers available for check out. We also offer over 76,000 e-books and audiobooks available in our digital library for all our patrons at no cost. We offer free computer access, as well as printing and faxing at a low cost. Over the past several years, we have increased our emphasis on programs and events for all ages. The COVID-19 pandemic forced us to reduce programming, but we are excited to resume our efforts. Our vision is to motivate and encourage patrons of all ages to continue reading, growing, and learning no matter what age!

Goal #1: Teen outreach

Community Needs:

Provide a neutral safe public space that provides opportunities for adolescents to grow intellectually, emotionally, and socially, to develop new literacies for learning and expression, and to gain workplace preparedness.

Priority Area:

6-12 Youth Programs: Focus on establishing/maintaining a lifelong relationship between the youth and the public library.

Year 1 Activities:

- Establish a Teen Advisory Group to give teens the opportunity to develop new teen programs and develop leadership skills.
- Apply for a Teen Services Grant to purchase a 3D printer and supplies and host a summer 3D printing workshop for teens. As a follow up to the summer workshop, establish a 3D printing club that meets throughout the school year.
- Make improvements to the study rooms including the purchase of new white boards and flip top tables.
- Implement additional programming events targeted for teens such as craft nights, game nights, movie nights at the library.
- Investigate establishing a Teen Book Club.

Goal #2: Update the Umatilla Public Library website and promote the use of digital resources

Community Needs:

The COVID-19 pandemic shut down many traditional library services and created a need for access to electronic resources. Although our library has re-opened, we feel it is necessary to continue to focus on our website and electronic resources for those community members who continue to utilize them.

Priority Area:

Technology: Focus on significantly increasing web presence and technology resources including access to the internet.

Year 1 Activities:

- Work with City IT department to re-design the website.
- Ensure that the website is easy to navigate and meets ADA requirements.
- Ensure that the website is updated on a weekly basis to reflect current events.
- Promote online subscription databases (Library2Go etc.) to the public and provide trained staff assistance for their use.
- Continue to offer online resources and programming such as our digital monthly newsletter and Little Readers program.
- Promote utilization of mobile hotspot checkout program.
- Replace aging public use computers.

Goal #3: Community relations and outreach

Community Needs:

Getting to the library is difficult for some of our patrons because of lack of transportation or because of health issues. Other patrons are not aware of the programming and services we offer and we need to do a better job of advertising and attending local events.

Priority Area:

Community Relations Program: Focus on establishing the library as a vital presence in the community.

Year 1 Activities:

- Resume Umatilla Public Pop-Up Library with services to:
 - Lifeways (Mental Health Hospital)
 - The Links (Senior Living Apartments)
 - Parks and other housing developments where no transportation is available
 - Umatilla Community Center and Senior Lunches
 - Umatilla/Morrow County Head Start
- Continue home delivery service two days per week. Continue curbside pickup during all operating hours.
- Partner with Umatilla Parks and Recreation to set up library booth at City events.
- Promote new StoryWalk in Hash Park and explore the possibility of adding a second StoryWalk at Nugent Park once trail repairs are completed.
- Attend graphic design training to improve the appearance of promotional materials.