

Umatilla Public Library Annual Library Service Plan Fiscal Year 2025-2026

Library Vision for the Future:

Our vision is to expand outreach, encourage lifelong learning, and increase awareness of the valuable resources and opportunities our library provides to all members of our community.

1. Goal #1: Continue Spanish Outreach Efforts

Community Needs:

- Greater access to resources and services in Spanish
- More culturally relevant programs and events

Priorities:

- Foster meaningful relationships with the Spanish speakers in our community
- Build capacity to deliver consistent and responsive services in Spanish

Year 1 Activities:

- Hire a full-time Spanish Outreach Library Aide to support bilingual programming, events, and services
 - (Anticipated hire in December 2025)

Year 2 Activities:

- Develop and deliver at least two new recurring programs and events tailored to Spanish-speaking patrons
- Assess existing Spanish-language offerings and adjust based on community feedback

2. Goal #2: Increase Digital Literacy

Community Needs:

- Broader access to digital tools such as laptops, Playaway devices, and online resources
- Education and guidance in using digital technology effectively

Priorities:

- Promote and expand access to digital resources, both in-house and online
- Modernize outdated collections (CD Audiobooks)
- Launch a user-friendly website to improve access to digital resources and event information

Year 1 Activities:

- Launch the new library website with improved navigation
- Subscribe to Blackstone Unlimited, a digital audiobook platform with unlimited checkouts
- Purchase Playaway devices as an alternative to CD Audiobooks
 - (Playaways are preloaded, portable audiobook devices that require only headphones or an aux input.)
- Promote digital tools and platforms through social media campaigns
- Create a “Device Advice” drop-in sessions to support patrons with tech questions

Year 2 Activities:

- Continue the “Device Advice” drop-in sessions to support patrons with tech questions
- Offer group tutorials and one-on-one training for using new digital resources and the updated website
- Collaborate with professionals and local organizations to host specialized tech workshops

3. Goal #3: Re-establish Friends of the Library Group

Goal:

- Increased community advocacy for library services and initiatives
- Volunteer and fundraising support for library programs

Priorities:

- Relaunch and support a Friends of the Library Advisory group to champion the library’s mission
- Empower community members to take active roles in supporting library growth

Year 1 Activities:

- Draft and distribute initial paperwork to support group formation
- Begin outreach and recruitment efforts

Year 2 Activities:

- Host the inaugural Friends of the Umatilla Public Library meeting
- Facilitate a community election of board members
- Act as an active advisor to support and grow the group