

Hermiston Public Library Strategic Plan

28-Sep-18	4	Identify community events and create schedule for staff attendance for the upcoming year
1-Dec-18	10	Review and update the meeting room policy
1-Jan-19	8	Staffing will be reviewed to identify changes needed to increase library operating hours.
1-Jan-19	11	Begin advertising the availability of the Lanham room via library communications beginning in 2019.
1-Jan-19	13	Update web page to work better with smart phones
1-Jan-19	16	The library will develop a newsletter format that can be delivered and managed online
1-Jan-19	17	Develop a community communication email list through patron registration, Friends of the Library, and library program participants
1-Feb-19	9	Additional funding will be requested to expand operating hours for fiscal year 2019-2020.
1-May-19	2	Create Project Outcome survey for parents/caregivers at the end of summer reading
May-Jun 19	1	Plan, promote, and hist summer reading program at the library
1-Jul-19	3	Conduct Survey with parents/caregivers that attened summer reading programs with children
1-Jul-19	14	Allowing users to add events to personal calendars
1-Jul-19	15	Allowing participants to op in or out of program specific communications
1-Sep-19	6	Attend community events from October 2018 through September 2019
28-Sep-19	5	Determine needed budget for staff and supplies, and promotional/takeaways by September 28, 2018.
1-Oct-19	7	Evaluate effectiveness, adjust activities, budget as needed, and plan for 2019 – 2021.
1-Jan-20	18	The newsletter will offer no cost ad space to community service providers
1-Dec-20	12	A plan will be developed to expand use of the basement and phases with dates negotiated with City administration

In Progress

Completed

Failed