

Umatilla Public Library

Annual Library Service Plan

FY 2024-25

Library Vision for the Future:

Our focus is to continue outreach and continuing education efforts. We also would like to bring awareness to all the amazing resources public libraries provide and the opportunities that can be found within our library.

1. Goal #1: Continue Spanish Outreach Efforts

Community Needs:

- Need for resources and services in Spanish
- Need for programs and events

Priorities:

To continue to foster our relationship with the Spanish speakers in our community

Year 1 Activities:

- Continue to revamp our current Spanish adult and young adult collection
- Hire a part-time Spanish Outreach Library Aide
- Provide more bilingual programs and services
- Translate all outgoing information such as social media posts, flyers, and website information

Year 2 Activities:

- Library Director or Spanish Outreach Library Aide attend the Guadalajara Book Fair to purchase culturally appropriate books in Spanish.
- Assess current programs and services and adjust if needed

2. Goal #2: Increase Digital Literacy

Community Needs:

- Access to various digital resources like hotspots, laptops, playaways, and in-house computer use
- Educational opportunities for the use of digital resources and technology

Priorities:

- Promote the digital resources that we provide both in-house and online
- Teach patrons and community members how to use our resources

Year 1 Activities:

- Promote our resources through social media
- Offer tutorials and training on the various resources we provide
- Create a “device advice” drop-in program to help patrons and other community members with tech

Year 2 Activities:

- Collaborate with other professionals and organizations to provide additional educational opportunities on the tech we are not familiar with

3. Goal #3: Re-establish Friends of the Library Group

Goal:

- Bring community awareness on the vital role of public libraries through advocacy of library services, programs, and resources.

Priorities:

Re-establish our Friends of the Library group to help advocate and support our library

Year 1 Activities:

- Conduct research and gather data from local friend groups to determine what is needed to re-establish our Friends of the Library Group
- Provide drafted paperwork needed to help kick-start the process

Year 2 Activities:

- Host the first inaugural meeting where the public will get to vote for the members of the Friends of the Umatilla Public Library
- Be active advisors to the group