

Libraries Provide – Countywide!

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PSA for immediate release

Community Needs Assessment – Your Input is Important

The Umatilla County Special Library District (UCSLD) is conducting a community needs assessment. The purpose of this project is to gather qualitative information, data and statistics about the make-up and needs of the residents of the UCSLD to inform future goals and efforts. The assessment will provide information to not only inform the UCSLD Strategic Plan but will also be shared with our members and partner libraries to provide current data for their planning.

The assessment will explore demographic information related to Umatilla County as a whole, in addition to the characteristics and needs of current library users who reside within the UCSLD service area. The study will identify populations who may not be utilizing public library services.

The information will be collected through online and paper surveys that individuals can complete anonymously. The District Director, Erin McCusker, will be conducting one-on-one interviews with community members. The information will be compiled and shared to benefit others interested in better knowing and understanding our county residents.

Your input is critical to determine the future of public library services whether you use a public library or not. Knowing the needs of our residents helps us to focus and hone our services to continually improve for you.

Please use the QR code to access the survey or go to this link:
<https://forms.office.com/r/MKWRddQKQU>. The survey will be open until April 1, 2022.

If you have questions, please contact Erin McCusker at director@ucslid.org.

