

# S



Stop

# I



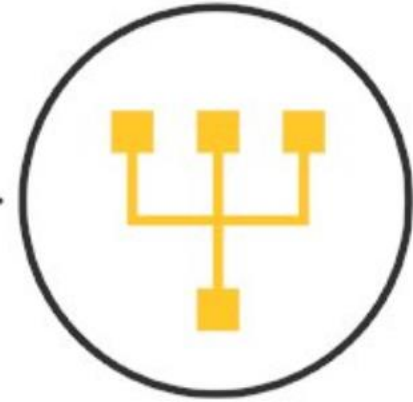
Investigate  
the source

# F



Find better  
coverage

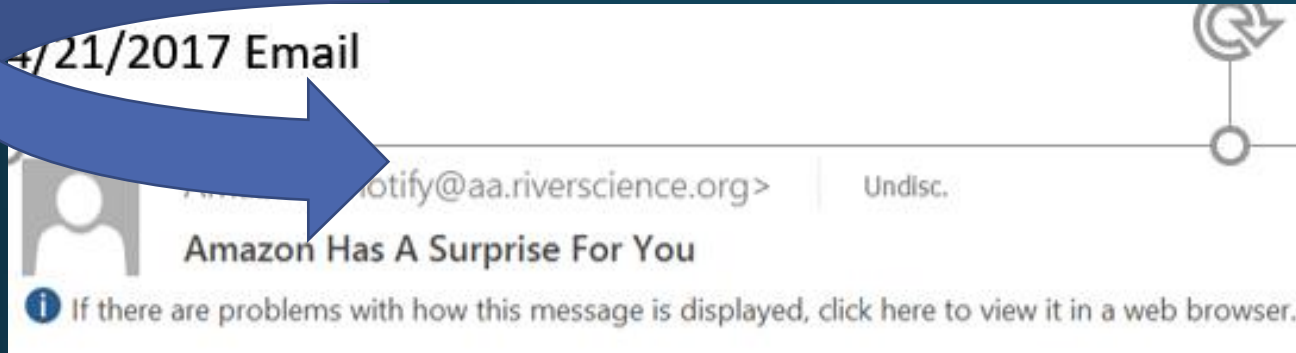
# T



Trace claims,  
quotes and media to  
the original context

# Email or Email Clickbait?

Check the source (not from Amazon)





Read it thoroughly

Do not click a link unless you feel sure it is legitimate – you might end up downloading malware!

[Amazon Has A Surprise For You](#)  
**You could receive a 50USD Amazon card\***  
If you are experiencing difficulty viewing this important message, [visit here](#).

**Congratulations!**  
You are participating for a chance to win a  
**\$50 Amazon**  
GIFT CARD  
(or equivalent Visa gift card)

Just answer this question to start  
What kind of customer service do you prefer?

**online** **phone call**

(gift card is one of multiple potential rewards. Amazon is a trademark not affiliated with this promotion)

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Says: “gift card is one of multiple potential rewards. Amazon is a trademark and not affiliated with this promotion” !

**“A claim  
without  
substantiation  
is just an  
opinion.”**

— Donna Cohen, on a key concept  
from her class on misinformation and  
propaganda



**Kruger Sightings**  @LatestKruger · 11h 

We were following a lioness carrying her cub & she was getting really tired. An elephant showed up wanting to help the lioness. The elephant put its trunk down, the cub jumped up & the elephant carried the lion cub!!

S28, 3km from S entrance

Tinged by Sloof Lirpa



**APRIL FOOLS' JOKE**