

Echo Public Library
Annual Library Service Plan Review 21-22

1. Goals:
 - Goal # 1: K-5 Youth Programs - Focused on establishing/maintaining a lifelong relationship between the youth and the public library. By doing this we are hoping to foster a love of learning and reading in a safe atmosphere.
 - Goal # 2: Adult Programs: Encourage them to come back to our library and enjoy the updated materials and seek new opportunities.
2. Our youth goal has been and will continue to focus on getting more youth to read and finding ways to keep it interesting for them so they will be life long readers. We had more kids returning throughout our summer reading program that were wanting more books to read, which is a good direction. The adult engagement as far as our current book club participation has been to engage all ages and it seems to be working. The numbers of returning participants continues to increase this year.
3. I would say we touched on both our goals and still have room to grow. We know that getting the word out about our programs is key, so we have been using social media more and it seems to be reaching a larger audience.
4. There is a lot of world distractions out there and the competition for time is hard, especially for youth. We will continue to find ways to attract usership as we move forward.
5. We are open to the public 40 hours a week and that allows most folks the opportunity to come in if they choose to.
6. Our local supporters are the Echo Kiwanis Club, His Design, and the Echo School District.
7. Echo Library participated in the road trip activities that span the region. It was a well-received summer program and we hope to see that sort of regional activity happen again.
8. UCSLD provides the adequate amount of support to the local library's at this time.