



# UMATILLA PUBLIC LIBRARY

ANNUAL LIBRARY SERVICE  
PLAN REVIEW  
FY 2020-2021



# 2020-2021 Library Vision for the Future

- ▶ To continue to provide resources and programs to motivate and encourage patrons of all ages to continue reading, growing, and learning no matter what age!

# Goal 1: Library Layout Change

- ▶ Change library layout to create an inviting space for kids, teens, and adults.
- ▶ Create room for “in-house programming”

## Proposed Activities:

- ▶ Change layout to create a designated space for kids and teens.
- ▶ New paint
- ▶ Purchase new computers, computer tables, café table and chairs.
- ▶ Install projector and projector screen in teen zone
- ▶ Purchase all new equipment for kid's zone.
- ▶ Purchase 2 AWE Early Literacy Computer Stations
- ▶ Install new mural
- ▶ Change orientation of library bookcases



# Implementation:

A look at our new layout





# Kids Zone, Teen Zone, Layout

# Goal 2: Community Outreach

- ▶ Getting to the library is difficult for some of our patrons because of lack of transportation or because of health issues, so we wanted to focus on our community outreach program, the pop-up library.

## Proposed Activities:

- ▶ Purchase a library vehicle
- ▶ Provide services patrons would normally get in a library setting
- ▶ Teach patrons how to access our online library of books
- ▶ Have monthly programs at different locations
- ▶ Implement book delivery
- ▶ Sign-up out of reach patrons with library cards to access our online books



# Implementation:

A look at our outreach program



# New Vehicle





# Provided temporary Library Cards



**Umatilla Public Library**  
September 9, 2020 · 🌐

Umatilla Residents! We are up to it again!  
We are giving temporary library cards to all Umatilla residents. (No age limit) This will give you access to e-books and audiobooks for FREE!  
Fill out the form below or give us a call at 541-922-5704!  
Registration: <https://form.jotform.com/200776844768167>

119 People Reached   14 Engagements   — Distribution Score   **Boost Post**

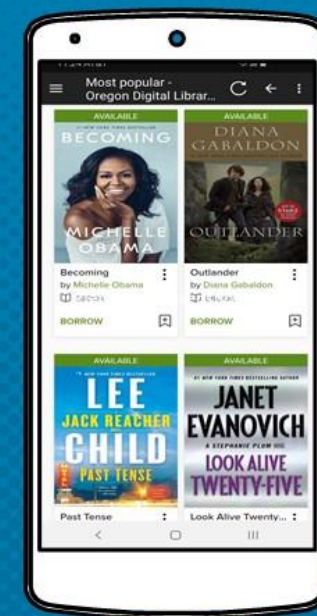
👍 5

👍 Like   💬 Comment   ➦ Share

 Comment as Umatilla Public Library   😊 📷 GIF 🗨

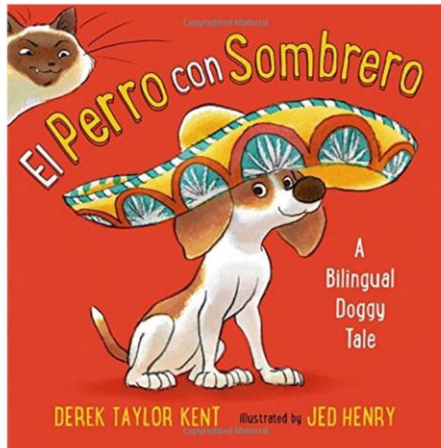
## How to check out digital books and audiobooks using Overdrive!

1. Download and Install the OverDrive App from your app store
2. Open the app and click on "Sign-Up"
3. Click on "Sign-up Using Library Card"
4. Enter and click on Umatilla Public Library
5. Select "Leo Listens – Libraries of Eastern Oregon"
6. Enter your library card number and password  
(hint: password is the last 4 digits of your phone #)
7. Search for titles and check out!



# StoryWalk® at Hash Park

## Welcome to StoryWalk® At Hash Park



StoryWalk® is a fun, educational activity for all ages. It combines physical activity with books to help build children's interest in reading while encouraging healthy activity.

Every month, the Library will display a different book. You can walk the trail and maybe even find some fun surprises at the end!

StoryWalk® was made possible by the City of Umatilla and is in collaboration with Umatilla's Parks and Rec Department.



"The StoryWalk® Project was created by Anne Ferguson of Montpelier, VT and developed in collaboration with the Kellogg Hubbard Library.

Storywalk® is a registered service mark owned by Ms. Ferguson."

In April, with the help of the City of Umatilla, we placed 20 permanent displays at a walking trail at Hash Park.

We use two StoryWalk® displays to update the community on events and programs for the month. We also have one with a how-to tutorial on accessing Library2Go.

This has been such a great way to reach out to our community in McNary.

# Goal 3: Encourage Early Literacy

- ▶ To provide an environment where parents can take their children to explore early literacy and provide parents with the resources needed to help their children flourish in early literacy.

## Proposed Activities:

- ▶ Create an inviting space for parents and children
- ▶ Have weekly story times and giveaways to encourage a lifelong love of reading and learning
- ▶ Purchase 2 AWE Early Literacy Computers
- ▶ Host themed story times to increase participation
- ▶ Create a newsletter with up-to-date information on early literacy



# Implementation:

A look at how we encouraged Early Literacy

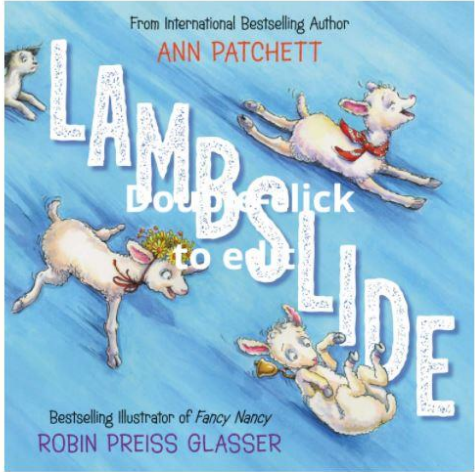


# Kids Zone, Little Readers Program, Emailed Newsletters



[View in browser](#)

**Little Reader Participant,**  
August Storytime is now live!



[Click here for Storytime!](#)



**WELCOME SONG**

**HELLO!**  
Sing along to our welcome song! Rattle your instruments to the beat.  
Once finished ask your child how they are doing today.  
Repeat the song until all children have answered.



**BOOK OF THE MONTH**

# Goal 4: Teen Outreach

- ▶ To create a feeling of autonomy in decision making, planning and in programs

## Proposed Activities:

- ▶ Start a Teen Council
- ▶ Follow through with their requests/suggestions (as best we can in an appropriate manner)
- ▶ Meet with Teen Council to discuss future plans
- ▶ Create new programming



# Implementation:

A look at Teen Outreach

# Teen Programs



Although our biggest goal for teen outreach was to create a Teen Council, complications surrounding COVID-19 has made it difficult.

We did start a new program, "Teen Art Night". We really wanted to provide autonomy and a space where teens can come and express themselves through art. We provided an instructor for those who wanted to follow instructions, but we also allowed them the freedom to use any materials or inspirations they got online.



# Goal 4: Adult Outreach

- ▶ Create a space where patrons of our community can feel comfortable, safe, and welcome.

## Proposed Activities:

- ▶ Continue to host events like BINGO and paint night
- ▶ Include adults in our Summer Reading Program
- ▶ Encourage participation with incentives and giveaways
- ▶ Reach out to the Latin X community



# Implementation:

A look at Adult Outreach

# Adult Programs



Hybrid  
BINGO!



Wine & Art



Trivia Night

# Community needs that were met:

## Programming

- ▶ Need for free events for community members of all ages.

## Layout Change

- ▶ Need for a teen space where they can feel safe and welcome after school.
- ▶ Need for a kid's space where parents can bring their pre-school and elementary aged children to explore and learn the world of early literacy.
- ▶ Need for space for more programming for patrons of all ages.



# Challenges

COVID  
COVID  
COVID!

The biggest challenge this year was COVID-19. It was difficult planning programs and events not knowing if we will be closed or open. There were a lot of cancellations, but we made it work!

We took the time while we were closed to change the library layout, while providing curbside and deliveries. We also planned programs and events that were easy to change from in-person to virtual. During Summer Reading, we provided virtual programs and take-home craft kits for patrons of all ages.

# Continued Support from UCSLD

## ► Awareness

The Libraries Provide-Countywide column has been a great avenue for increasing public awareness of the district libraries and our events. We would like to see that continue.

## ► Training

Our staff also appreciates the training opportunities that the District provides. We enjoy and look forward to the annual library in-service day training.

## ► Sharing information

We appreciate Erin forwarding emails and keeping us up to date on things that are going on in the library world.

Thank You!