**Priorities for Program and Service Delivery**

The Umatilla County Special Library District (UCSLD) Priorities for Program and Service Delivery are based on input from the individual communities served by the District and identified through the 2004 District Planning Process.

These Priorities for Program and Service Delivery focus on fulfilling the mission and vision of the District and of the individual libraries through development of practical, locally tailored, program-oriented and outcome-based plans. Oregon Library Association Standards for Public Libraries continue to be a valuable resource and will be utilized as guidelines. The overall goal is excellence in both program and service delivery.

Mission Statement: UCSLD’s mission is to support the development of public libraries in Umatilla County to provide services, programs, and continuing educational opportunities to individuals of all ages, thereby strengthening their communities through individual, family, economic and community development.

Vision Statement: UCSLD’s vision is to ensure that --

* Libraries within the District are seen as integral parts of the infrastructure and critical to the livability and economic development of their communities;
* Local governments are held accountable for high quality library services and programs;
* Libraries are equipped to provide 21st Century programs and services.

Annually, each library shall submit an Annual Library Service Plan ~~proposal~~ or annually updated local strategic plan to the District for approval. The Plan shall specifically address each area of the following Priorities for Program and Service Delivery:

1. Early Childhood Program: Focused on early childhood literacy that gets children ready to learn.
2. K-12 Youth Programs: Focused on establishing/maintaining a lifelong relationship between the youth and the public library and providing relevant services.
3. Adult Programs: Focused on continuing education programs, enhancement of economic viability, and lifelong learning. Includes outreach to seniors and the homebound.
4. Professional Development: Focused on identifying and providing specific training needed by staff, board and volunteers that will strengthen skills, services, and programs.
5. Technology: Focused on significantly increasing web presence and technology resources to provide rural community access to the Internet, jobs, and skill learning.
6. Welcoming/User Friendly Atmosphere:  Focused on developing the library as a friendly, active and welcoming center of rural community life.
7. Effective Library Board: Focused on a committed and effective board, actively engaged in the governance and planning for the library.
8. Friends/Volunteer Program: Focused on training and utilizing Friends and Volunteers as active and effective resources to assist with access, services, program delivery, fundraising efforts, publicity, and community relations.
9. Community Relations & Marketing: Focused on establishing the library as a vital presence in the community.