

NEWS RELEASE/PUBLIC ANNOUNCEMENT

**Umatilla County Special Library District
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FOR IMMEDIATE RELEASE:

ROSETTA STONE NOW AVAILABLE ON-LINE TO LIBRARY PATRONS

The Umatilla County Special Library District (UCSLD) announces the addition of Rosetta Stone replacing Livemocha as the District's on-line foreign language learning services available to the 12 city libraries in Umatilla County.

Rosetta Stone Inc. provides cutting-edge interactive technology that is changing the way the world learns. Rosetta Stone offers courses in 25 languages – ranging from English to Farsi to Swedish – online. The company was founded in 1992 on the core beliefs that learning to speak a language should be a natural and instinctive process, and that interactive technology can activate the language immersion method powerfully for learners of any age. In 2013, Rosetta Stone broadened its reach by acquiring the community-based language-learning platform Livemocha.

With that acquisition, Rosetta Stone is now providing the language learning on-line formerly provided by Livemocha. Library patrons, with a library card and a PIN, will be able to access Rosetta Stone on-line from their home computer or at their local library through their local library's website. To access the Rosetta Stone, a computer with broadband internet is needed. For optimum use, a headset with a microphone and speakers is desirable. Local library staff can with login information.

"The District is committed to offering a foreign language on-line learning option for library users," said Mary Nixon, UCSLD Coordinator. "Although Livemocha was acquired by Rosetta Stone, we are pleased we are able to continue offering language learning," she continued.

UCSLD's mission is to support the development of public libraries in Umatilla County to provide services, programs, and continuing educational opportunities to individuals of all ages, thereby strengthening their communities through individual, family, economic, and community development.

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