

Time Change



Sunday - November 2
Set clocks back 1
hour

Library Happenings

Adams 541.566.3038

Athena 541.566.2470

Nov 13 - *The Life of Mr. Franklin*
Nov 16 - 100th Anniversary Celebration

Echo 541.376.8411

Helix 541.457.6130

Hermiston 541.567.2882

Nov 13 - *Ben Franklin*

Milton-Freewater 541.938.8247

Pendleton 541.966.0380

Nov 12 - Beginning Computers
Nov 25 - Harry Potter Holiday

Pilot Rock 541.443.3285

Nov 21 - Friday Story Time
Dec 19 - Friday Story Time

Stanfield 541.449.1254

Ukiah 541.427.3735

Umatilla 541.922.5704

Weston 541.566.2378

Nov 19 - Book Buddies
Nov 20 - Novel Readers

These and more programs are available. For specifics contact the local library, contact information on the last page.

HOLIDAY SEASON

Libraries will be closed on:
November 11 -- Veterans Day
November 27 -- Thanksgiving*
December 25 -- Christmas*

* - Check with your local Library for the possibility of additional closed days



UMATILLA COUNTY SPECIAL LIBRARY DISTRICT

Strengthening our community libraries



Election Day November 4

November -December 2014 Volume 3, Issue 3

Mary Nixon, District Coordinator

Coordinator's Corner

I was privileged to be on a "Future of Libraries" panel as part of the Libraries of Eastern Oregon's (LEO) Word Round-Up. An audience member suggested we take the presentation "on the road" because there was great information about libraries that many folks might not know.

The library's role and how it provides services to its community will ensure its future.



A report from the PEW Research Center (Jan. 2014) found e-book reading is growing but

print books still dominate the reading world. People do and will continue to read books with paper, pages, and bindings.

In the same PEW report they found 80% of Americans age 18+ who have ever used a library say no-cost access to books and media is the most important services libraries provide.

But the fact is, there's all kinds of "other stuff" besides books that libraries provide to the people in our communities every day.

Stuff like offering a variety of ways for people to learn and interact such as book clubs, toddler story times, showcasing local history, artists, and authors; a safe place – in some communities the public library is the only "free" space that is also a safe place; tutoring opportunities, a place to drop in after school to do homework and use a computer until parents come home from work; Summer Reading Programs for kids; computers; Internet access; free wifi; online services that you can connect to either from home or at the library; programs for fun and learning; and of course helpful staff.

A Bill & Melinda Gates Foundation study found that 78% of people surveyed said libraries perform an "essential service" in maintaining a productive community.

From an economic standpoint, whether or not a community has a vibrant library is one of the top factors a company considers when moving to a region or community – the library demonstrated that a community values literacy and learning and encouraging those values in its children and community members.

I remember the talk that the Internet and technology would render libraries obsolete.

In fact, the Internet has enabled library patrons to easily scan online catalogs from

(Coordinator's Corner Continued on Page 2)

New Take Off! Manager



Monica Hoffman, the newly hired Take Off! Program Manager.

The Umatilla County Special Library District (UCSLD) is excited to announce the hiring of Monica Hoffman as the new Program Manager for the District's Take Off! early literacy program.

Monica was previously the Director of Camp

Fire and the head teacher at The Children's Clubhouse Preschool and Child Care.

Take Off! is a preschool early literacy program operated by UCSLD to assist early childhood facilities -- day-care centers, Head Start Programs, private day care facilities, preschools -- in preparing preschoolers for kindergarten.

As the Take Off! Program Manager, Monica will be providing resources to area partners who serve children ages 0 -5.

New Milton-Freewater Public Library Director

The city of Milton-Freewater has hired Erin Wells, as its new Library Director. She replaces Bob Jones who retired on September 5 after more than 20 years of service at the Milton-Freewater Public Library.

Erin Wells is returning to her native Oregon after serving as the Director at the Greeley County Library in Tribune, Kansas. She holds a Bachelor of Arts in English from Portland State University and a Master of Library Science Degree from Emporia State University.

Erin began her new job on October 1. Welcome aboard Erin.

NEW ATHENA WEB ADDRESS & SITE

By Kayla Durfee, Athena Library Assistant

After a few moments of panic upon learning that our nearly completed Plinkit website would never be published, we went on a search for other possible (and preferably free) ways to accomplish our goal of having a user-friendly

eBooks and more for your eReader

Are you frequently traveling and would like to take an audiobook? Going on vacation and would like to take several books along, but lack the space for them all? Your local city library in Umatilla County offers a



solution. As a cooperative purchasing effort, the Umatilla County Special Library District has negotiated a group subscription to *Library2Go* which includes each of the 12 city libraries in the District. Individually, the libraries would not be able to finance this program. Together we have solved your need for books and the excess weight and space requirements! Check out an e-book, audiobook, or video!

Similar to books, audiobooks, or videos that are checked out at your local

library website. After researching several websites that offer free website hosting and visiting numerous library sites, we chose to work through Weebly to create a free website. (Weebly also has a paid version that allows more variety and contains higher-tech bells and whistles.)

Learning to work within the Weebly template was not difficult, but it did take a few hours of concentrated effort to become familiar with the set-up process. After that, the

library, *Library2Go* contains an extensive catalog of e-books, audiobooks, and videos available for downloading to your computer, e-reader, mobile phone, or mp3 device.

Unlike at the library, you can check out materials 24 hours/7 days a week and not worry about late fees. Accessing *Library2Go* is easy

-- all you need is your digital device, library card, in good standing, and PIN, along with a broadband Internet connection. Click on the *Library2Go* icon on your library's website and follow the directions. If you have questions or need help with *Library2Go*, contact your local library.

Library2Go is a service provided through the city public libraries by of the Umatilla County Special Library District, in partnership with the Libraries of Eastern Oregon, at no cost to users.

remainder of the building phase was quite easy. Because we had our previous website text saved in MS Word, we were able to copy and paste a good deal of it directly into the Weebly template with just a bit of polishing. The final step was to embed links in the buttons and clip art. The entire process took place over about three weeks.

Pros: Patron friendly. Easy to

Coordinator's Corner

(Continued from Page 1)

home and request interlibrary loans with a few clicks of the mouse – and a library card of course!

In Eastern Oregon you have, through the online catalog, access to over 70 library collections – you can fill out a request for an item and have it sent to a library of your choice for pick up and checkout. And if you can't find what you want/need library staff can access collections from all over the state, nation or world.

While the technology for accessing information and library materials has changed and will continue to change – a library's mission to inform, to share, and to provide a gathering place has not changed.

Libraries are a community resource focused on building people!

The libraries that have figured this out and continue to be adequately funded will survive and thrive – as long as each of us continues to support and use them!

We're not obsolete just different!

update, and it's FREE!

Cons: Somewhat restricted in how the text can be manipulated within the text boxes and you must use one of their pre-made templates.

We would recommend Weebly as an option for any library looking to build a cost-effective (free!) website.

Check us out at:

athenalibrary.weebly.com

The screenshot shows the Athena Public Library website. At the top, there is a navigation menu with links for HOME, YOUR ACCOUNT, LIBRARY 4 U, LOCAL HISTORY/GENEALOGY, ABOUT US, and CONTACT US. Below the menu, there is a large banner for "Celebrating 100 Years! 1914-2014". The banner includes a call to action: "Come help us celebrate our 100th year in Athena, and the 7th year in our new library building! Click the button below to find out what fun events are being planned during our birthday party." There is a "LIBRARY NEWS" button. Below the banner, there are three more buttons: "Library Hours", "Your Library Account", and "FAQ". On the right side of the banner, there is a colorful illustration of a woman in a long dress and hat standing in a field with a tree and a small building in the background.



Ukiah Public/School Library held its *Books are Fun/Pie Social* on October 22.

Right: Ukiah Library Director, Sherri Contreras, assists *Books are Fun* participants.

Left: The Ukiah School foreign exchange students enjoy pie and ice cream at the Ukiah Pie Social.



Pendleton Public Library held two Halloween events. Above: Crafts and costumes were a part of Halloween Story Time. The Pendleton Altrusa Club co-sponsored the event and gave bags of books to participants. Below: Captivating storyteller, dancer, Rick Huddle provides fun, lively, and thoughtful performances, with his Barely Boo show.



Author Sarah Woodbury visited **Athena Public Library** in October. In the course of addressing the Athena Book Club, she talked about her love of Wales and how she incorporates that love in her family life and books. Her genre is “historical romance”. Sarah shared information about selling her books through Amazon and her now successful marketing strategies to promote her novels. She currently writes full time.



ATHENA PL TURNS 100

The Athena Public Library will celebrate its 100th anniversary of service to the Athena community on Sunday, November 16. The adults only event will take place from 4:00-6:00 pm.

Visitors will also be able to view the William Stafford Centennial Display Oregon Reads 2014 display, which is currently in Athena.

You know you are a rural librarian if...

... people in the checkout line hand you a reserve request written on the back of their grocery list.

Echo Game Additions

The **Echo Public Library** is adding games for Play Station 3, Xbox 360 and Wii.



**ALL
City
Libraries
will be
CLOSED**

**on Friday, NOVEMBER 7, for
the semi-annual library
In-Service Training.**

UCSLD's MISSION:

Umatilla County Special Library District's mission is to ensure the continuation and growth of public libraries in Umatilla County; by supporting our libraries' ability to provide services, programs and continuing education opportunities for all. We believe libraries strengthen communities through individual, family, economic and community development.

UCSLD's VISION:

Libraries are integral parts of the infrastructure and critical to the livability and economic development of the region. The District is an essential partner with local governments to ensure the libraries of Umatilla County provide 21st century programs and services to their communities.

Do you have friends or family who would be interested in receiving the UCSLD Newsletter? We would like to send the a copy. Ask them to send their email to: dan@ucslid.com

If you no longer wish to receive the UCSLD Newsletter, please send your email address to: dan@ucslid.org

UCSLD — City Libraries

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MILTON-FREEWATER

Erin Hall, Director
8 SW 8th Ave.
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STANFIELD

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WESTON

Kathleen Schmidtgal,
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108 E Main St.
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www.westonpubliclibrary.com

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Board Members: Jean Eckles, President, Mardel James-Bose, Vice President, Deniece Derbyshire, Deborah Fritts, William (Bill) Gregory
Staff: Mary Nixon, Coordinator ~ Monica Hoffman, *Take-Off!* Program Manager ~ Dea Nowell, Technical Services Manager ~ Dan Feil, Administrative Assistant